



Expert in Negotiation & Communication

Prof. Dr. Guy Katz

Guy Katz is an Economist, Entrepreneur, Professor of International Business Management at Munich University of Applied Sciences, who moved from Israel to Germany in 2004. Guy Katz brings extensive experience from various industries: from government organizations, startups, non-profit organizations, and consulting firms to global corporations. Always in search of the optimal blend of science and practical advice, he balances his roles as a father of two wonderful boys, a professor of negotiation, the owner of a globally operating consulting and training company, and a flight instructor. Guy Katz Lecture topics The Power of Positivity – The Competitive Edge for Business...

Topics

- Online Marketing
- Quality / Service Excellence
- Rhetoric / Communication
- Sales Professionals
- Storytelling

Languages

- English
- German
- Hebräisch

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