



Expert for Innovation Culture & Change Management

Felix Hofmann

Felix Hofmann is a TEDx speaker, innovation expert, YouTuber, multiple founder and author. As the former CEO of the Business Model Innovation Lab at the University of St. Gallen, he has in-depth knowledge of business model innovation. His career as a founder includes the award-winning startup PaperC and FIVE, a natural cosmetics brand that successfully appeared on the German version of Shark Tank, 'Die Höhle der Löwen'." He holds a Master's degree in Business Innovation from the University of St. Gallen. Felix Hofmann Lecture topics The psychology of innovation: Why we love change, but also fear it. Many people see...

Topics

- Change Management
- Digital Transformation / Digital Disruption
- Futurist / Think Tank
- Innovations
- Leadership 4.0
- Rhetoric / Communication

Languages

- English
- German

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