



Expert on Customer Centricity & Customer Enthusiasm

Ralph Hubacher

Over two decades, Ralph Hubacher has researched the topic of customer delight from various perspectives – from practical application to strategic consulting. His view of customer centricity is a combination of passion, a structured approach and a clear focus on measurable results that ensure the long-term success of companies. Ralph Hubacher's career has taken him through various industries – from leading 5-star hotels in Switzerland and the USA to heading Sales & Marketing in a consulting firm. Ralph Hubacher Lecture topics Breaking Expectations – from satisfaction to amazement Why satisfied is not satisfied enough Signature as the new standard How...

Topics

- Branding
- Change Management
- Education
- Innovations
- Quality / Service Excellence
- Rhetoric / Communication
- Storytelling

Languages

- English
- German

Details & contact information

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