

Expert on Customer Centricity & Customer Enthusiasm

Ralph Hubacher

Over two decades, Ralph Hubacher has researched the topic of customer delight from various perspectives - from practical application to strategic consulting. His view of customer centricity is a combination of passion, a structured approach and a clear focus on measurable results that ensure the long-term success of companies. Ralph Hubacher's career has taken him through various industries - from leading 5-star hotels in Switzerland and the USA to heading Sales & Marketing in a consulting firm. Ralph Hubacher Lecture topics Breaking Expectations - from satisfaction to amazement Why satisfied is not satisfied enough Signature as the new standard How...

Topics

Change Management · Education · Innovations / Megatrends · Marketing / Branding / Storytelling · Quality / Service Excellence · Rhetoric / Communication · Sales / Marketing · Team Building / Teamwork

Languages

English · German

Details & contact options

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