





Journalist, Podcast Host & Moderator on SMEs, New Work, Leadership & Transformation

Thorsten Giersch

Thorsten Giersch has a special passion: inspiring people to ask themselves the right questions – questions that open up new perspectives and enable personal or entrepreneurial development. After 25 years of experience as a business editor, he has come to an important realization: He does not see his job as a journalist as knowing more than his audience and instructively informing them "from the top down". Instead, he sees himself as a bridge builder and mediator. This attitude also characterizes his passion for moderation – from intimate fireside chats with CEOs to large business events. With around 1,500 hours of...

Topics

- Artificial Intelligence / Robotics
- Body Language
- Branding
- Career / Profiling
- Change Management
- Crisis Management
- Digital Transformation / Digital Disruption
- Energy / Mobility

Languages

German

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