



Head of Investigative Journalism at Handelsblatt | Author of the 'Tesla Files'

Sönke Iwersen

Sönke Iwersen takes his audience behind the scenes of major scandals. As head of the investigative team at Handelsblatt, he reports first-hand on how scandals come to light – from the initial clues to the headlines. In his lectures, seemingly abstract terms such as compliance, corporate governance and crisis communication come to life. His insights are based on over 20 years of experience. Iwersen made the Ergo Insurance Budapest affair public, conducted extensive research into the Wirecard scandal and is one of the most knowledgeable experts on the Cum-Ex tax scandal. Iwersen was named Business Journalist of the Year back...

Topics

- Career / Profiling
- Change Management
- Crisis Management
- Cyber Crime / Cyber Security
- Leadership 4.0
- Motivation / Strategy
- Rhetoric / Communication
- Society

Languages

- English
- German

Details & contact information

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