



Creative Entrepreneur & Thought Leader, Former Chief Creative Officer at Amazon

Simon Morris

Simon Morris is one of the UK's most successful creative entrepreneurs. He spent many years as Chief Creative Officer at Amazon, where his leadership took the brand to a new level. He is the creative genius behind several ground-breaking projects, including the iconic Alexa Super Bowl campaign, which attracted global attention and widespread recognition. After a career in which he established Sega in the UK market and made Sonic the Hedgehog a household name – with record sales of Sonic 2 – he was inducted into the UK Marketing Hall of Fame. His campaigns generated over a billion pounds in...

Topics

- Branding
- Burnout / Resilience / Mental Health
- Career / Profiling
- Change Management
- Crisis Management
- Digital Transformation / Digital Disruption
- Innovations
- Motivation / Strategy

Languages

- English

Details & contact information

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