

Former Swiss Ski Racer, Brand & Sports Ambassador

# Didier Cuche

Didier Cuche - The Swiss skiing legend from the Neuchâtel Jura has written himself into the history books of alpine ski racing with his irrepressible will, his focus on detail and his five victories in the legendary Hahnenkamm downhill race in Kitzbühel. The career of this exceptional athlete was anything but linear, on the contrary. Didier Cuche's career was characterized by many successes and records, but also a few hard setbacks and injuries. Thanks to his will, his high level of self-motivation and his belief in success, he came back stronger and stronger after injury and rehabilitation breaks. The last...

## Topics

Celebrities · Change Management · Crisis Management · Extreme Sports / Adventure · Marketing / Branding / Storytelling · Motivation · New Work · Resilience / Mental Health

## Languages

English · French · German

## Details & contact options

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