



Expert in Sales, Leadership & Brand Management; With over 25 years of top-level experience in professional sports

Jochen A. Rotthaus

Jochen A. Rotthaus is one of the leading minds in corporate strategy, sales, and marketing, with a proven track record of building high-performance structures. As a seasoned CEO and executive, he now supports top-level decision-makers and companies as a successful consultant on their path to sustainable growth, profitable scaling, and outstanding market positioning. With over 25 years of experience in executive roles – including at VfB Stuttgart, TSG Hoffenheim, Bavaria Film Group, and Bayer 04 Leverkusen – Jochen A. Rotthaus has demonstrated how visionary leadership, excellent sales and marketing management, and strategic transformation can elevate organizations to the top. He...

Topics

- Ball Sports
- Body Language
- Branding
- Career / Profiling
- Change Management
- Consumption / Trade
- Crisis Management
- Digital Transformation / Digital Disruption

Languages

- German

Details & contact information

Phone 1 (704) 804 1054
Email address jochen.rotthaus@premium-speakers.com
Short link <https://premium-speakers.com/en/?p=110029>