Global Tech Influencer & Corporate Storyteller

Lara Sophie Bothur

Lara Sophie Bothur is the most influential Global Tech Influencer and Corporate Storyteller. According to Forbes, the ‘blueprint for global corporate influencers.’ She is the founder of a new form of corporate communication. As the biggest LinkedIn influencer in the DACH region, she has over 380’000 followers and reaches 400 million people annually with her content on tech and innovation. Lara Sophie Bothur: From Corporate Influencer to Global Business & Tech Influencer. As one of the most successful tech influencers worldwide, Lara Sophie Bothur represents major tech players such as Google, AWS, NVIDIA, SAP, IBM and others. Manager Magazin has…

Topics

- Artificial Intelligence / Robotics
- Big Data / Open Data
- Branding
- Digital Transformation / Digital Disruption
- Global Trends
- Influencer Marketing
- Innovations
- Online Marketing

Languages

- English
- French
- German

Details & contact information

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