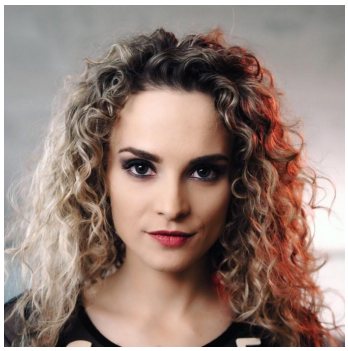


Multi-entrepreneur, Sustainability Pioneer & Visionary

Ing. M.Sc. Victoria Neuhofer

Victoria Neuhofer is a five-time founder, an 11th-generation family business entrepreneur, TEDx speaker and business builder with hands-on expertise in AI, retail, innovation, sustainability and impact. She speaks from experience with companies she has built, scaled, transformed and steered through crises – from the first idea to the supermarket shelf, from family businesses to startups, from production to viral marketing, and from manual processes to AI workflows. Victoria Neuhofer – Keynote Topics Commerce & RetailFrom her own stores to e-commerce, B2B and franchising: how products reach the market and brands win customers at the point of sale. Production & Product…

Topics

- Artificial Intelligence / Robotics
- Digitalization / Technology
- Generations
- Innovations / Megatrends
- Leadership
- Marketing / Branding / Storytelling
- Motivation
- Retail / Trade

Languages

- English
- German
- Polish

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