

Football coach, former national player & former Bundesliga professional, football expert, football official & 1990 World Cup winner

Guido Buchwald

Guido Buchwald is a football legend who has enjoyed great success both as a player and as a coach. World champion, two-time German champion, European vice-champion and championship coach in Japan – his career is characterised by outstanding discipline, unbridled willpower and the ability to surpass himself in decisive moments. Guido Buchwald Lecture topics “Motivation in top-level sport – what companies can learn from top-level sport and vice versa” In his keynote speech, Guido Buchwald builds a bridge between professional sport and business: how do teams remain productive under high pressure? What strategies help to overcome setbacks? And how do…

Topics

- Celebrities
- Crisis Management
- Leadership
- Motivation
- Resilience / Mental Health
- Rhetoric / Communication
- Sports
- Start Up / Entrepreneurship

Languages

- English
- German

Details & contact information

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