

Wine Entrepreneur of the Year 2025 & Innovator

Christian Ress

Christian Ress is an innovator and Wine Entrepreneur of the Year 2025 – he stands for the rare combination of lived tradition, digital pioneering spirit and entrepreneurial courage, making this blend tangible both in his wines and on stage. Standing still is not an option – especially in a world that is constantly changing. Christian Ress demonstrates how to preserve what is valuable while boldly moving forward. As owner of the traditional Balthasar Ress winery and founder of the international wineBANK, he combines centuries-old craftsmanship with digital ideas – not as opposites, but as a recipe for success. For him,…

Topics

- Digitalization / Technology
- Exclusive at Premium Speakers
- Innovations / Megatrends
- Leadership
- Marketing / Branding / Storytelling
- Retail / Trade
- Sales / Marketing
- Start Up / Entrepreneurship

Languages

- German

Details & contact information

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