

Leading Supervisory board member, Expert in Transformation & Leadership

Marianne Heiss

At a time when supervisory boards and management committees need to provide guidance more than ever, Marianne Heiss has a clear message: the future is a management task. She is one of Europe's most influential supervisory board members – a personality who combines operational excellence with strategic vision. For almost three decades, female speaker Marianne Heiss shaped the international economy in key positions at BBDO worldwide: first as CFO Europe, responsible for 18 countries, and later as the first woman at the helm of BBDO Group Germany as CEO. Under her leadership, the group achieved top rankings in the communications…

Topics

- Change Management
- Crisis Management
- Digitalization / Technology
- Diversity / Inclusion
- Economy / Politics
- Finance / Stock Market
- Globalization
- Industry 4.0

Languages

- English
- German

Details & contact information

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