

Wu-Tang Clan – Music Manager, Psychologist & Business Consultant

Eva Ries

Eva Ries is a German Music Manager, Author and Psychological Counsellor who became particularly well known for her long-standing collaboration with the legendary hip hop collective Wu-Tang Clan. As marketing manager, she played a key role in shaping the rise of the legendary hip hop collective – from underground phenomenon to global cult brand. Eva Ries began her career at major labels such as Geffen, RCA and Sony. As a German woman and career changer, she asserted herself in a tough, male-dominated industry – and in the process developed resilient leadership and communication skills. ‘Only by standing your ground, not…

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English · German

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