

President of the European Entrepreneurs Association; Chairman of the EUPIC Foundation (Europe-China); Top Manager & Entrepreneur

Markus Jerger

When Markus Jerger takes the stage, one of Europe's most important voices in economic policy speaks. As president of the European Entrepreneurs Association, chairman of the EUPIC Foundation, and an internationally networked top manager, he stands for future competence and strategic foresight. The fifth-generation Swiss-German entrepreneur combines entrepreneurial practice with a global perspective—and provides guidance in times of profound change. ‘Markus Jerger combines deep economic experience with international negotiating skills and a network that is second to none.’ His work builds bridges between business, politics, and diplomacy and strengthens the competitiveness of European companies. Hardly anyone knows the challenges and...

Topics

Asia / China · Change Management · Economy / Politics · Europe / European Union · Globalization · Leadership · Motivation · Start Up / Entrepreneurship

Languages

English · French · German

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