

Economist; Expert International Trade & Economic Development

Prof. Simon J. Evenett

Simon J. Evenett is Professor of Geopolitics and Strategy at IMD. A globally recognized expert on trade, investment, and geopolitical dynamics, he is a leading analyst of the global business environment. For almost 30 years, he has guided board members, senior executives, EMBAs, and MBAs in understanding the significant shifts in the worldwide business environment and their implications for firm operations, performance, and strategy. In 2023, Simon Evenett was appointed Co-Chair of the World Economic Forum's Global Future Council on Trade and Investment. Simon J. Evenett Lecture Topics Trade, Tariffs, and the Future of Globalisation Strategic perspectives on China and…

Topics

- America
- Asia / China
- Economy / Politics
- Europe / European Union
- Finance / Stock Market
- Globalization
- Industry 4.0
- Retail / Trade

Languages

- English

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