

Innovation & Digital Strategy Expert

Steve Lerch

Steve Lerch is an award-winning international keynote speaker, consultant, and former Google executive who has earned a strong reputation for his work in digital strategy, marketing, consumer behavior, and innovation. With a rare ability to connect strategy, data, and human behavior, he helps organizations understand how to stay relevant in a rapidly evolving digital world. During his nine years at Google, Steve advised a wide range of organizations — from globally recognized brands such as GoPro and Roku to non-profit institutions like the YMCA and Save the Children, as well as major U.S. government agencies including the Census Bureau and…

Topics

- Artificial Intelligence / Robotics
- Digitalization / Technology
- Economy / Politics
- Innovations / Megatrends
- Leadership
- Marketing / Branding / Storytelling
- Society
- Start Up / Entrepreneurship

Languages

- English

Details & contact information

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