



Innovation & Digital Strategy Expert

Steve Lerch

Steve Lerch is an award-winning international keynote speaker, consultant, and former Google executive who has earned a strong reputation for his work in digital strategy, marketing, consumer behavior, and innovation. With a rare ability to connect strategy, data, and human behavior, he helps organizations understand how to stay relevant in a rapidly evolving digital world. During his nine years at Google, Steve advised a wide range of organizations — from globally recognized brands such as GoPro and Roku to non-profit institutions like the YMCA and Save the Children, as well as major U.S. government agencies including the Census Bureau and...



Topics

- Artificial Intelligence / Robotics
- Digital Transformation / Digital Disruption
- Innovations
- Leadership 4.0
- Online Marketing
- Society

Languages

- English

Details & contact information

Phone +1 (704) 804 1054
Email address steve.lerch@premium-speakers.com
Short link <https://premium-speakers.com/en/?p=122264>