



Expert Customer Centricity, Customer Experience & Branding

## Alex Hunter

For over 20 years, Alex Hunter has been one of the most sought-after international keynote speakers on customer experience, brand building and brand loyalty. As former Global Head of Digital at the Virgin Group, he was responsible for the Virgin brand's global digital strategy as well as Sir Richard Branson's personal digital strategy. Today, he helps companies create powerful brand moments, inspire lasting customer enthusiasm and turn loyalty into a genuine competitive advantage. Alex Hunter speaking topics Customer experience with the WOW factor How do companies manage to design customer experiences that not only work but also inspire? Alex Hunter...



### Topics

- Branding
- Consumption / Trade
- Influencer Marketing
- Online Marketing
- Quality / Service Excellence
- Rhetoric / Communication
- Sales Professionals
- Storytelling

### Languages

- English

### Details & contact information

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