

Journalist, Digital Pioneer, Critical AI Enthusiast & People-First Visionary

Anitra Eggler

Anitra Eggler has loved and lived and breathed technology since 1998. That is precisely why she has also been exploring its side effects for the past 20 years. From email overload to mobile phone addiction to ‘AI brain fry’, she highlights the impact of digitalisation on people – and how people and businesses can make the most of it. Not by becoming less digital, but by doing it better. And always: people first. As a journalist, digital pioneer, author and publisher, she has been among the first for three decades to put new technologies to practical use, scrutinise them critically…

Topics

- Artificial Intelligence / Robotics
- Change Management
- Digitalization / Technology
- Futurist
- Humanity
- Innovations / Megatrends
- Leadership
- Marketing / Branding / Storytelling

Languages

- English
- German

Details & contact information

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