A Young Perspective on Tomorrow's Economy, NextGen Marketing, AI, New Media, Business, Tech

Paul Funke

Paul Funke represents the economy of the next generation. He shows companies how to remain successful in a world where attention, consumer behavior, work culture, and technologies are changing faster than ever before. As an entrepreneur, founder of MOMENTUM, and creator of 8PM SOCIAL, he develops brands, products, and platforms for Gen Z and Gen Alpha. He is actively shaping this transformation as a consultant to international companies and as the founder of a social network that is reimagining digital communication for a new generation. With MOMENTUM, Paul helps companies consistently align their brands, products, and employer appeal with the…

Topics

- Artificial Intelligence / Robotics
- Branding
- Change Management
- Digital Transformation / Digital Disruption
- Influencer Marketing
- Innovations
- Next Generation
- Society

Languages

- English
- German

Details & contact information

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