

CEO | Keynote Speaker on Positive Leadership, Executive Presence & Transformation | Mentor & Executive Coach

Claudia Lässer

Claudia Lässer – Positive Leadership, Public Speaking Skills and Resilience
Claudia Lässer is a CEO, media manager, federally certified organisational mentor and an expert in positive leadership, public speaking skills and change management. For more than 20 years, she has been working at the intersection of leadership, media, communication and personal development. As CEO of Entertainment Programm AG, Claudia Lässer is responsible for the blue Sport and blue News services at blue. Together with her team, she has been shaping Switzerland's largest sports TV offering for over ten years. In doing so, she combines strategic corporate management with a clear…

Topics

Celebrities · Digitalization / Technology · Humour / Entertainment · Innovations / Megatrends · Leadership · Motivation · New Work · Resilience / Mental Health

Languages

German

Details & contact options

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