



Storyteller & Communications Expert

Ferris Bühler

Ferris Bühler is a communications professional, storytelling expert, and founder of Ferris Bühler Communications. For more than 25 years, he has been exploring how stories capture attention, inspire people, and make brands distinctive. His career began early in the media world: from delivering newspapers to hosting a youth program on local television to working as a magazine producer and editor-in-chief. He later founded his own communications agency and became a sought-after strategist for PR, storytelling, and brand communication. Ferris Bühler thus understands media and communication from a wide variety of perspectives. He knows which stories resonate, why some messages stick...

Topics

- Branding
- Influencer Marketing
- Innovations
- Leadership 4.0
- Next Generation
- Online Marketing
- Rhetoric / Communication
- Storytelling

Languages

- English
- German

Details & contact information

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