

Entrepreneur & Brand Strategist, Keynote Speaker on Personal Branding, AI, and the Creator Economy

Xenia Tchoumi

Xenia Tchoumi is a Swiss entrepreneur, brand strategist and author. Raised in Lugano, she built a digital media business on her own, with a community of more than 10 million people. She has given four TEDx talks, including in St. Gallen and Cologne, and has spoken for the United Nations and the Swiss Economic Forum. Through Tchoumi Consulting, she advises companies on brand, AI and growth. Xenia Tchoumi Lecture topics Self-Determination Is Freedom From her TEDx talk in Cologne: shaping a career and a life on your own terms. Visibility Without Ownership Is Dangerous Why leaders and companies need a...

Topics

Change Management · Leadership · Marketing / Branding / Storytelling · Motivation · New at Premium Speakers · Sales / Marketing · Start Up / Entrepreneurship · TEDx Speakers

Languages

English · German · Italian

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