



Expert in Digitalization, Artificial intelligence, Generative AI, Strategy & Brand Communication

Sascha Lobo

Der Kommunikationspunkt!

Sascha Lobo works as an author and strategy consultant with a focus on the internet and brand communication for clients such as Deutsche Messe, the Fraunhofer Gesellschaft and VW. He lectures on the digital world from social media to digital work processes. Lobo works as an internet entrepreneur and speaker...



Topics

- Branding
- Consumption / Trade
- Innovations
- Motivation / Strategy
- Online Marketing
- Rhetoric / Communication
- Workplace / Working Model / New Work

Languages

- German

Details & contact information

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