



Entrepreneur, Actress, Super-model and UNICEF Ambassador

Elle Macpherson

Elle Macpherson is a prominent figure in business, fashion, film and television. She oversees one of the most well-known, and expanding, brand names in apparel and women's fashion. More importantly, she is the mother of two sons and an ambassador for three global charitable organisations. **ELLE MACPHERSON IN BUSINESS** In 1989, Elle saw an opportunity to create a line of lingerie bearing her name. She partnered with New Zealand based Bendon Group to launch Elle Macpherson Intimates in 1990 in Australia and New Zealand with immediate success. Elle is intimately involved in the creation of each collection and the advertising...

Topics

- Motivation / Strategy

Languages

- English

Details & contact information

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