



Professor at Wharton School Boston, Expert on Innovation & Change Management

David C. Robertson

David C. Robertson: Brick by Brick – Innovation Management & Change by LEGO.

David C. Robertson – Wharton School Professor and Co-Author of “Brick by Brick”. Wharton School professor David C. Robertson is the host of the weekly radio show Innovation Navigation, where he interviews leaders from around the world about innovation. He is also the author of “Brick by Brick”, an inside...



Topics

- Change Management
- Innovations
- Motivation / Strategy

Languages

- English

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