



Leading Expert in Neuromarketing, Brain research & Neuromanagement

## Hans-Georg Häusel

**Hans-Georg Häusel: Wie gute Geschichten im Gehirn entstehen und wie sie wirken. Professionelles Storytelling.**

Hans-Georg Häusel – How to delight customers and vitalize businesses.. Neuromarketing expert Hans-Georg Häusel changes the way we think in sales, marketing and management. As a brain researcher with many years of consulting experience, he shows how decisions are really made in the brain: Largely unconscious and always emotional. His...



### Topics

- Innovations
- Neuromarketing / Brain Research
- Sales Professionals
- Storytelling

### Languages

- German

### Details & contact information

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