



Digital Native, Communication & Generation Y

Philipp Riederle

**Innovation & Change: You would like to understand the Generation Y?
Learn how to communicate with them.**

Philipp Riederle, born in 1994, is considered the mouthpiece of the digital generations. As a bestselling author, keynote speaker and consultant, he builds bridges to generations Y and Z. Born a digital native, he analyzes the self-image of his young generation in the massive transformation of society and the world...



Topics

- Change Management
- Digital Transformation / Digital Disruption
- Innovations
- Motivation / Strategy
- Online Marketing
- Rhetoric / Communication

Languages

- English
- German

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