

Digital Native, Communication & Generation Y

Philipp Riederle

Innovation & Change: You would like to understand the Generation Y? Learn how to communicate with them.

Philipp Riederle, born in 1994, is considered the mouthpiece of the digital generations. As a bestselling author, keynote speaker and consultant, he builds bridges to generations Y and Z. Born a digital native, he analyzes the self-image of his young generation in the massive transformation of society and the world...

Topics

Change Management · Digitalization / Technology · Generations · Innovations / Megatrends · Marketing / Branding / Storytelling · Motivation · Online Speakers · Rhetoric / Communication

Languages

English · German

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