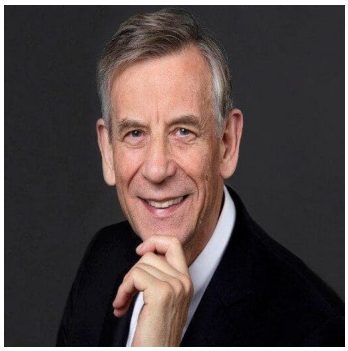


Thinkers50, Marketing- & Management-Guru - Expert for "Hidden Champions"

Prof. Hermann Simon

Hermann Simon: Hidden Champions.

Hermann Simon is Chairman of Simon-Kucher & Partners Strategy & Marketing Consultants. He was the CEO between 1995 and 2009. He is an expert in strategy, marketing and pricing and has advised clients from around the world. In 2005 he was voted the most influential management thinker in Germany after…

Topics

- America
- Asia / China
- Economy / Politics
- Europe / European Union
- Globalization
- Industry 4.0
- Leadership
- Marketing / Branding / Storytelling

Languages

- English
- German

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