

Expert on Branding- & Reputation-Management

Bernhard Bauhofer

Bernhard Bauhofer - Professional Reputation Management.

Since the turn of the millennium, Bernhard Bauhofer has been pioneering the Branding- & Reputation-Management discipline Europe. Within the Reputation Management Business Model all relevant factors such as Innovation, Corporate Social Responsibility, Corporate Governance und CEO are concertedly deployed. As founder and partner of the consulting firm Sparring Partners Bernhard...

Topics

Crisis Management · Leadership · Marketing / Branding / Storytelling · Motivation · Presenter / Talkmaster · Rhetoric / Communication · Sales / Marketing · Start Up / Entrepreneurship

Languages

English · German · Spanish

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