



US-Expert: Expert as Campaign and Strategy Consultant

Julius van de Laar

Julius van de Laar: BIG DATA – The digital way to the White House.

Julius van de Laar is an internationally active political strategist and communications consultant. After studying political science and communications in the USA, Julius van de Laar worked as a full-time campaigner for Barack Obama in the 2008 and 2012 US presidential election campaigns. After his first election victories, he brought...



Topics

- Big Data / Open Data
- Branding
- Innovations
- Online Marketing
- Rhetoric / Communication
- Storytelling
- USA

Languages

- English
- German

Details & contact information

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