



Expert in Marketing, Branding & Branding Strategies

Christian Blümelhuber

Christian Blümelhuber: Good Marketing: On Efficiency, Elegance and Ethics.

Brands need to fascinate, not meet expectations! This is the motto of Prof. Dr. Christian Blümelhuber. Something similar could be said of the man himself and his lectures. An extremely original and innovative marketing expert and speaker, he enjoys great success speaking at company events. He takes his audience along...

Topics

- Branding
- Innovations
- Online Marketing

Languages

- English
- French
- German

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