Expert in Brand Management, Marketing & Sales

Sven Henkel

Sven Henkel: Marketing and Sales, Marketing Communication and Brand Management, Behavioural Branding, Sales Psychology, Automotive Marketing, Business Model Innovation in the mobility sector.

Prof. Dr. Sven Henkel is an expert in marketing, sales, and brand management. Based on his premis: “Say less. Sell more.” he advises companies in how to develop distinctive positionings and how live up brand promosis across all customer touch points. He has signifantly contributed to the development of the…

Topics

- Branding
- Energy / Mobility
- Innovations
- Motivation / Strategy
- Sales Professionals

Languages

- English
- German

Details & contact information

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