



Extreme Mountaineer, Managing Director of ski touring brand Dynafit, WWF Ambassador

Benedikt Böhm

Benedikt Böhm: Passion to Perform.

Benedikt Böhm is international managing director of ski touring brand Dynafit. Since its emergence from bankruptcy in 2003, the brand has developed into a global market leader. In his other life, Benedikt Böhm is an extreme mountaineer and speaker. In his thrilling talks, he manages with finesse to develop ties...



Topics

- Branding
- Burnout / Resilience / Mental Health
- Change Management
- Consumption / Trade
- Crisis Management
- Extreme Sports
- Innovations
- Lifestyle

Languages

- English
- German

Details & contact information

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