

STORYTELLING, The right Goal - The right Story - The right Way

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Strategy & Story = Transformation.

Storytelling – Strategy, Storytelling, Transformation Storytelling – the fastest way in the head of your clients Change Storytelling: communicating and implementing strategy with the right story. Because: STRATEGY + STORY = TRANSFORMATION Storytelling in sales / smart selling: getting past the bouncer in the brain with the right story for selling abstract…

Topics

- Change Management
- Marketing / Branding / Storytelling
- Motivation
- Rhetoric / Communication
- Sales / Marketing
- TEDx Speakers
- Trainers / Workshops

Languages

- English
- German

Details & contact information

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