



Expert in Human Resources, Employer Branding & Recruiting

## Jörg Buckmann

**Jörg Buckmann – With Creativity, Joy and really good Employer Branding against skills shortages.**

Jörg Buckmann – More “Frechmut” please: With creativity, joy and really good personnel advertising against the shortage of skilled workers. Jörg Buckmann can confidently be called a late bloomer – as Buckmann himself puts it. In his mid-forties, he hung up his secure job at the public transport company in...

### Topics

- Branding
- Innovations
- Leadership 4.0
- Rhetoric / Communication

### Languages

- German

### Details & contact information

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