



Author of "Eat, Drink & Succeed", Former White House Director of Events

## Laura Schwartz

### Laura Schwartz: EAT, DRINK & SUCCEED

Laura Schwartz, the White House Director of Events for the Clinton Administration, created and executed more than 1,000 White House events including State arrival ceremonies and dinners, America's Millennium Celebration, NATO's 50th Anniversary, the Concert of the Century and many others. While producing the President's events on the world stage,...



### Topics

- Event / Happening
- Motivation / Strategy
- USA

### Languages

- English

### Details & contact information

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