



Leading Expert on Customer Centricity, Customer Service & Service Culture

Ron Kaufman

Ron Kaufman is the world's leading educator for uplifting service performance and building service cultures. He supports leaders, teams, and organizations in serving better, showing more care, and creating greater value in the world. Ron Kaufman is the author of the New York Times bestseller "Uplifting Service!" as well as 14 other books on service, business, and inspiration. His unique approaches to learning and leadership have been featured in the New York Times, the Wall Street Journal, and the Harvard Business Review. For many years, he has been ranked as the world's leading Customer Experience Guru by the Global Gurus...

Topics

- Motivation / Strategy
- Quality / Service Excellence

Languages

- English

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