





Entrepreneur, Founder of Coffee Republic

Sahar Hashemi

Sahar Hashemi, founded Coffee Republic, the UK's first US style coffee bar chain with her brother and built it into one of the UK's most recognised high street brands, and one of the first players in the 'coffee revolution' that transformed the UK high street. In 2019 Sahar published her latest book Startup Forever. She explains the purpose of the book. "In my work, I'm always asked the same questions: • 'How can we grow big but act small?' • 'How can we encourage innovative thinking and drive growth by finding different and new ways of doing things?' • 'As...

Topics

- Branding
- Change Management
- Event / Happening
- Innovations
- Motivation / Strategy

Languages

English

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