



Beyond Leadership!

## Patrick D. Cowden

Leading with a Spark of Enthusiasm! A wanderer between the worlds: Patrick D. Cowden, an American, has held various management positions at international companies in Germany for more than 25 years. As a hands-on person, Patrick D. Cowden is quite familiar with the challenges and opportunities of the German management culture in global comparison. The unconventional manager, entrepreneur, author and lecturer at renowned universities (University of St. Gallen, Mannheim Business School, among others) exudes the enthusiastic energy and charisma of an American entertainer when he presents his ideas of great leadership. There is hardly a manager with more experience in...

### Topics

- Crisis Management
- Digital Transformation / Digital Disruption
- Innovations
- Leadership 4.0
- Motivation / Strategy
- Sales Professionals

### Languages

- English
- German

### Details & contact information

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