

Expert in Strategy & Innovation, Author The Blue Ocean Strategy

Renée Mauborgne

Renée Mauborgne - The Blue Ocean Strategy!

Renée Mauborgne is The INSEAD Distinguished Fellow and a professor of strategy at INSEAD, one of the world's top business schools. She is also Co-Director of the INSEAD Blue Ocean Strategy Institute. Renée Mauborgne along with her colleague Chan Kim was named the #1 Management Thinker in the World by...

Topics

Economy / Politics · Globalization · Innovations / Megatrends · Leadership · Motivation · Online Speakers

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