



Leadership, Philosophy & Motivation

## Ernst Wyrsch

After 'lowland' dweller Ernst 'Aschi' Wyrsch took over the Grandhotel Belvédère in Davos in 1996, this five-star establishment in the Alps quickly became a hub for an impressive array of international celebrities thanks to Wyrsch's exceptional management skills, novel approach and courageous decisions. Bill Clinton stayed at his former apartment during the WEF. Other guests included Sharon Stone, Muhammad Ali, Angela Merkel, Kofi Annan, Condoleezza Rice, Paulo Coelho, Nelson Mandela, Richard Gere, Tony Blair and Angelina Jolie. At the age of fifty and at the pinnacle of his success, the Graubünden hotelier who grew up in canton Aargau took the...



### Topics

- Motivation / Strategy
- Quality / Service Excellence

### Languages

- English
- German

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