



Trendexpert, Trendscout & Futurist

Birgit Gebhardt

Birgit Gebhardt is a trend researcher & trend analyst with a focus on the "Future of the Working World". The former managing director of the Hamburg Trendbüro brings together developments into plausible ideas of the future. Since 2012, she has been researching new models of networked business and work and advises cross-industry clients on the path to the New Work Order, whose areas of opportunity she describes in studies of the same name. As an impulse generator, she advises companies on their way into the networked work culture and supports them in the conception of new working worlds. Spatial perception:...



Topics

- Consumption / Trade
- Energy / Mobility
- Society
- Workplace / Working Model / New Work

Languages

- English
- French
- German

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