



Moderator

## Beatrice Müller

People will forget what you said. People will forget what you did. But people will never forget how you made them feel. Beatrice Müller founded the Zurich communications agency authentic communication in 2013. Prior to this, she was a journalist with Switzerland's Radio and Television SRG for 27 years and worked as an editor, reporter, producer and filmmaker for a variety of formats in television and radio broadcasting. She was an anchor on Swiss television's flagship news programme "Tagesschau" for 16 years. Today, Beatrice Müller helps managers and companies to attain a professional, credible and attractive Image. "Only good communication..."



### Languages

- English
- German

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