



China-Expert & Author

Frank Sieren

Frank Sieren is a correspondent, bestselling author and documentary filmmaker who has lived in China for a decade and a half. He is a columnist for HANDELSBLATT and writes regularly in DIE ZEIT. The LONDON TIMES calls him an “authoritative China expert in Germany”. Frank Sieren reports first-hand on the rise of China. Lecture topics Frank Sieren Future? China! The new China: most important partner and toughest competitor. What makes the new superpower so successful? How much is Europe, even Germany, losing touch, economically as well as politically? The Middle Kingdom is ambitious, fast, innovative, well-organized, and no longer lets...



Topics

- Asia / China
- Consumption / Trade
- Europe
- Global Trends

Languages

- Chinese
- English
- German

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