



Dramatic Advisor & Author

Christian Mikunda

The Austrian theater scientist, marketing expert and successful author Dr. Christian Mikunda is a grand master of increasing impact – not only for his followers, who have made him the “guru of store dramaturgy”. Christian Mikunda Speaking Topics The rules of store dramaturgy Hypnoesthetics. The ultimate seduction in marketing, retail and architecture Strategic tourism experience with regional storytelling Christian Mikunda also inspires a broad international audience as a KeyNote Speaker booked worldwide. As a lecturer, he teaches in Vienna, Salzburg and Munich, was a visiting professor in Tübingen and Klagenfurt and a guest speaker at Harvard University in Boston. Christian...

Topics

- Motivation / Strategy
- Music / Art

Languages

- English
- German

Details & contact information

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