



CEO, Coople Founder and Chairman of the Board, Entrepreneur, Thought Leader

## Viktor Calabrò

Viktor Calabrò started his career as a process optimizer in the IT sector with an ever-increasing desire to realize his own entrepreneurial dreams, he founded an event agency. While managing this successful start up, he was often confronted with the dilemma of finding temporary staff at short notice that could satisfy his staffing needs. In consideration of this, Viktor Calabrò developed a vision to revolutionize the market for personnel staffing solutions by founding a fully automated staffing platform called Coople, which today can fill 98% of all job requests within four hours. In this regard, Viktor created the world's first...

### Topics

- Digital Transformation / Digital Disruption
- Motivation / Strategy
- Start Up
- Workplace / Working Model / New Work

### Languages

- English
- German

### Details & contact information

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