Digital Evangelist, Keynote Speaker and Agency Owner

Lukas Rössler

After his graduation from University (Vienna and Toronto) the New Media Marketing expert started his career in the Vienna based storytelling agency Explore, where he was involved in projects for companies such as the Austrian Post AG, BEWAG and Salinen Austria. In 2006, the Digital Native changed to ORF Online to become part of the leading team of Austria's most popular online / offline project, the ORF-Ski Challenge. In 2010, he founded the Innovators Agency fosbury_ with which he was able to attract national and international customers such as Nike, Post Finance Swiss, Oracle, sIT solutions, Raiffeisen Club, United Optics,…

Topics

- Motivation / Strategy
- Online Marketing
- Storytelling

Languages

- English
- German

Details & contact information

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