

Marketing guru and sales promotion expert. Topic: Beyond Mediocrity!

Hermann Scherer

Hermann Scherer, MBA, studied business administration with a focus on marketing and sales promotion. He built up his own companies, which were ranked among the top 100 in German retailing after only a short time. At the same time, he became an international management consultant, trainer trainer and Manager of Instruction for the world's largest training and consulting organization. Hermann Scherer Lecture Topics Let go, use your potential Thoughts are like trains - they have to keep moving. With all their might. Instead, however, sometimes regret sets in. Have I thought long enough? Is this the right decision? I have...

Topics

Change Management · Innovations / Megatrends · Marketing / Branding / Storytelling · Motivation · Sales / Marketing · Start Up / Entrepreneurship

Languages

German

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