





Football coach and manager, columnist, entrepreneur, supermarket owner

Holger Stanislawski

Holger Stanislawski, born in Hamburg in 1969, is a former German football player and coach. In 2014, he changed career and is now a successful entrepreneur and the managing director of a branch of the REWE retail chain in Hamburg-Winterhude. Lecture topics Holger Stanislawski: Success and failure in sports: how business can learn from it. Team leadership: A team wins. Always. Motivation and leadership: How far can monetary motivation go? Being different – Innovative thinking in sports and business. Teamwork in everyday life: From elite soccer to the cheese counter. His football career began as a youth player for Bramfelder...

Topics

- Ball Sports
- Burnout / Resilience / Mental Health
- Coach
- Motivation / Strategy
- Team Sport

Languages

German

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